# ORDER

KOB

**Orders**

| | |
|---|---|
| **Order / Rev:** | **165109** |
| Alt Order #: | |
| Product Desc: | Martin Heinrich 10/29-11/06 Order |
| Estimate: | 11651 |
| Flight Dates: | 10/29/12 - 11/06/12 |
| Original Date / Rev: | 10/30/12 / 10/30/12 |
| Order Type: | GENERAL |
| Primary AE: | Olivia Lawrence |
| Sales Office: | KOB |
| Sales Region: | Local |

**Agency**

| | |
|---|---|
| **Name:** | **Media Strategies & Research** |
| Buying Contact: | Suzanne Lorimer |
| Billing Contact: | |
| | 1580 Lincoln St Ste 510 |
| | Denver, CO 80203-1507 |
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

**Advertiser**

| | |
|---|---|
| **Name:** | **Heinrich for Senate** |
| Demographic: | A35+ |
| Product Codes: | PL1 |
| Priority: | 99 |
| Revenue Codes: | AGY, POL, CAND |
| New Business Thru: | 05/05/09 |
| Order Separation: | 00:15:00 |
| Advertiser External ID: | |
| Agency External ID: | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 10/29/12 | 11/06/12 | 116 | $48,885.00 | $41,552.25 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| November 2012 | 116 | $48,885.00 | $41,552.25 | 0.00 |
| Totals | 116 | $48,885.00 | $41,552.25 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Olivia Lawrence | | | Start Of Order - End Of Order | 100% |

| **Order Share** | Share | Total |
|---|---|---|
| KOB | 26% | $48,885.00 |
| Market | 100% | $188,019.23 |

| **Competitive Share** | Share | Total |
|---|---|---|
| CABLE | 0% | $0.00 |
| KAPX | 0% | $0.00 |
| KASA | 9% | $16,921.73 |
| KASY | 0% | $0.00 |
| KAZQ | 0% | $0.00 |
| KBEI | 0% | $0.00 |
| KBIM | 0% | $0.00 |
| KCHF | 0% | $0.00 |
| KENW | 0% | $0.00 |
| KHFT | 0% | $0.00 |
| KKTO | 0% | $0.00 |
| KLUZ | 0% | $0.00 |
| KNAT | 0% | $0.00 |
| KNME | 0% | $0.00 |
| KOAT | 29% | $54,525.58 |
| KOBF | 0% | $0.00 |
| KOBR | 0% | $0.00 |
| KOCT | 0% | $0.00 |
| KOFT | 0% | $0.00 |
| KOVT | 0% | $0.00 |

| Station | % | Amount |
|---|---|---|
| KREZ | 0% | $0.00 |
| KRPV | 0% | $0.00 |
| KRQE | 36% | $67,686.92 |
| KUPT | 0% | $0.00 |
| KWBQ | 0% | $0.00 |
| UNKWN | 0% | $0.00 |



Order / Rev: 165109
Alt Order #:
Flight Dates: 10/29/12 - 11/06/12

Advertiser: Heinrich for Senate
Product Desc: Martin Heinrich 10/29-11/06 Order
Estimate: 11651

**KOB**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | All | 10/29/12 | 11/06/12 | News 4 Today I 5a-530a<br>News 4 Today I 5a-530a | CM | M-F 5a-530a | ------- | :30 | 0 | $175.00 | 3 | 0.00 | NM | 7 | $1,225.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 5 | $175.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | MT----- | 2 | $175.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2 | All | 10/29/12 | 11/06/12 | News 4 Today I 530a-6a<br>News 4 Today I 530a-6a | CM | M-F 530a-6a | ------- | :30 | 0 | $300.00 | 3 | 0.00 | NM | 7 | $2,100.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 5 | $300.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | MT----- | 2 | $300.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 3 | All | 10/29/12 | 11/06/12 | News 4 Today II 6a-7a<br>News 4 Today II 6a-7a | CM | M-F 6a-7a | ------- | :30 | 0 | $425.00 | 3 | 0.00 | NM | 8 | $3,400.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 5 | $425.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | MT----- | 3 | $425.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 4 | All | 10/29/12 | 11/06/12 | M-F Today Show<br>M-F Today Show | CM | M-F 7a-9a | ------- | :30 | 0 | $600.00 | 2 | 0.00 | NM | 10 | $6,000.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 7 | $600.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | MT----- | 3 | $600.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 5 | All | 10/29/12 | 11/04/12 | Saturday Today<br>Saturday Today | CM | Sa 5a-7a | -----S- | :30 | 1 | $125.00 | 4 | 0.00 | NM | 1 | $125.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -----S- | 1 | $125.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 6 | All | 10/29/12 | 11/04/12 | News 4 Weekend Sat 7a<br>News 4 Weekend Sat 7a-9a | CM | Sa 7a-9a | -----S- | :30 | 1 | $175.00 | 4 | 0.00 | NM | 1 | $175.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -----S- | 1 | $175.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 7 | All | 10/29/12 | 11/04/12 | Sunday Today<br>Sunday Today | CM | Su 7a-8a | ------S | :30 | 1 | $175.00 | 4 | 0.00 | NM | 1 | $175.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | ------S | 1 | $175.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 8 | All | 10/29/12 | 11/04/12 | M-F Today Show II 9a<br>M-F Today Show II 9a | CM | M-F 9a-10a | --W-F-- | :30 | 2 | $400.00 | 2 | 0.00 | NM | 2 | $800.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | --W-F-- | 2 | $400.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 9 | All | 10/29/12 | 11/06/12 | M-F Today Show III 10a<br>M-F Today Show III 10a | CM | M-F 10a-11a | MTWTF-- | :30 | 1 | $175.00 | 3 | 0.00 | NM | 4 | $700.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -T-T--- | 2 | $175.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | MT----- | 2 | $175.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 10 | All | 10/29/12 | 11/06/12 | Who Wants to Be A Milli<br>Who Wants to Be A Million | CM | M-F 1130a-12p | MTWTF-- | :30 | 1 | $125.00 | 4 | 0.00 | NM | 2 | $250.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | ---T--- | 1 | $125.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $125.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 11 | All | 10/29/12 | 11/04/12 | News 4 @ Midday M-F<br>News 4 @ Midday M-F | CM | M-F 12noon-1p | MTWTF-- | :30 | 5 | $175.00 | 3 | 0.00 | NM | 5 | $875.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 5 | $175.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 12 | All | 10/29/12 | 11/06/12 | Days Of Our Lives 1p<br>Days Of Our Lives 1p | CM | M-F 1p-2p | MTWTF-- | :30 | 1 | $350.00 | 2 | 0.00 | NM | 2 | $700.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|

| | | | |
|---|---|---|---|
| Order / Rev: | 165109 | Advertiser: | Heinrich for Senate |
| Alt Order #: | | Product Desc: | Martin Heinrich 10/29-11/06 Order |
| Flight Dates: | 10/29/12 - 11/06/12 | Estimate: | 11651 |

**KOB**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 12 | All | 10/29/12 | 11/06/12 | Days Of Our Lives 1p<br>Days Of Our Lives 1p | CM | M-F 1p-2p | MTWTF-- | :30 | 1 | $350.00 | 2 | 0.00 | NM | 2 | $700.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | M------ | 1 | $350.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $350.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 13 | All | 10/29/12 | 11/06/12 | Rachael Ray 2p<br>Rachael Ray 2p | CM | M-F 2p-3p | MTWTF-- | :30 | 1 | $125.00 | 4 | 0.00 | NM | 2 | $250.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | ---T--- | 1 | $125.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $125.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 14 | All | 10/29/12 | 11/06/12 | The Insider 3p<br>The Insider 3p | CM | M-F 3p-330p | ------- | :30 | 0 | $300.00 | 2 | 0.00 | NM | 4 | $1,200.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -T-TF-- | 3 | $300.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $300.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 15 | All | 10/29/12 | 11/04/12 | Inside Edition 330p<br>Inside Edition 330p | CM | M-F 330p-4p | ------- | :30 | 0 | $300.00 | 2 | 0.00 | NM | 3 | $900.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | M-W-F-- | 3 | $300.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 16 | All | 10/29/12 | 11/06/12 | Judge Judy-P/ DR 4p/ 430p<br>Judy Judy-P/ DR 4p/ 430p | CM | M-F 4p-5p | ------- | :30 | 0 | $200.00 | 3 | 0.00 | NM | 12 | $2,400.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 10 | $200.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 2 | $200.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 17 | All | 10/29/12 | 11/06/12 | News 4 @ 5p M-F<br>News 4 @ 5p M-F | CM | M-F 5p-530p | ------- | :30 | 0 | $425.00 | 3 | 0.00 | NM | 8 | $3,400.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 6 | $425.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 2 | $425.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 19 | All | 10/29/12 | 11/06/12 | News 4 @ 6p M-F<br>News 4 @ 6p M-F | CM | M-F 6p-632p | ------- | :30 | 0 | $800.00 | 2 | 0.00 | NM | 6 | $4,800.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 5 | $800.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $800.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 20 | All | 10/29/12 | 11/06/12 | News 4 @ 630p M-F<br>News 4 @ 630p M-F | CM | M-F 630p-7p | ------- | :30 | 0 | $500.00 | 3 | 0.00 | NM | 6 | $3,000.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 5 | $500.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $500.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 21 | All | 11/05/12 | 11/06/12 | Monday Prime 2hr 7p-9p<br>Monday Prime 2hr 7p-9p | CM | M 7p-9p | M------ | :30 | 1 | $2,000.00 | 1 | 0.00 | NM | 1 | $2,000.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $2,000.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | All | 10/29/12 | 11/04/12 | Monday Prime C<br>Monday Prime C | CM | M 9p-10p | M------ | :30 | 1 | $1,200.00 | 2 | 0.00 | NM | 1 | $1,200.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | M------ | 1 | $1,200.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 23 | All | 10/29/12 | 11/04/12 | Tuesday Prime B<br>Tuesday Prime B | CM | Tu 8p-9p | -T----- | :30 | 1 | $900.00 | 3 | 0.00 | NM | 0 | $0.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -T----- | 1 | $900.00 | 0.00 |

| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|---|---|---|---|---|---|---|---|---|---|
| *1* | *All* | *10/29/12-11/04/12* | *Tuesday Prime B* | Tu 8p-9p | -T-------- | *:30* | *~~($900.00)~~* | 0.00 | *NM* |

*Credited*

[2hr program is scheduled 7p-9p/ Re-order]

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 24 | All | 10/29/12 | 11/04/12 | Wednesday Prime C<br>Wednesday Prime C | CM | W 9p-10p | --W---- | :30 | 1 | $900.00 | 3 | 0.00 | NM | 1 | $900.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | --W---- | 1 | $900.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 25 | All | 10/29/12 | 11/04/12 | | CM | Th 8p-9p | ---T--- | :30 | 1 | $900.00 | 3 | 0.00 | NM | 0 | $0.00 |

| | | | | |
|---|---|---|---|---|
| Order / Rev: | 165109 | Advertiser: | Heinrich for Senate | |
| Alt Order #: | | Product Desc: | Martin Heinrich 10/29-11/06 Order | **KOB** |
| Flight Dates: | 10/29/12 - 11/06/12 | Estimate: | 11651 | |

Thursday Prime B
Thursday Prime B

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | ---T--- | 1 | $900.00 | 0.00 |

| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|---|---|---|---|---|---|---|---|---|---|
| *1* | *All* | *10/29/12-11/04/12* | *Thursday Prime B* | Th 8p-9p | ---Th----- | *:30* | *~~($900.00)~~* | 0.00 | *NM* |

*Credited*
[Program has changed to 2hr "The voice" repeat. Reorder]

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 26 | All | 10/29/12 | 11/04/12 | Friday Prime A<br>Friday Prime A | CM | F 7p-8p | ----F-- | :30 | 1 | $400.00 | 6 | 0.00 | NM | 1 | $400.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | ----F-- | 1 | $400.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 27 | All | 10/29/12 | 11/04/12 | Saturday Prime C<br>Saturday Prime C | CM | Sa 9p-10p | -----S- | :30 | 1 | $400.00 | 4 | 0.00 | NM | 0 | $0.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -----S- | 1 | $400.00 | 0.00 |

| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|---|---|---|---|---|---|---|---|---|---|
| *1* | *All* | *10/29/12-11/04/12* | *Saturday Prime C* | Sa 9p-10p | ------Sa-- | *:30* | *~~($400.00)~~* | 0.00 | *NM* |

*Credited*
[2 hour movie now scheduled, reorder]

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 28 | All | 10/29/12 | 11/06/12 | News 4 @ 10p M-F<br>News 4 @ 10p M-F | CM | M-F 10p-1035p | ------- | :30 | 0 | $800.00 | 3 | 0.00 | NM | 6 | $4,800.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 5 | $800.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $800.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 29 | All | 10/29/12 | 11/04/12 | News 4 @ 10p Sat<br>News 4 @ 10p Sat | CM | Sa 10p-1030p | -----S- | :30 | 1 | $600.00 | 4 | 0.00 | NM | 1 | $600.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -----S- | 1 | $600.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 30 | All | 10/29/12 | 11/04/12 | News 4 @ 10p Sun<br>News 4 @ 10p Sun | CM | Su 10p-1035p | ------S | :30 | 2 | $600.00 | 4 | 0.00 | NM | 2 | $1,200.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | ------S | 2 | $600.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 31 | All | 10/29/12 | 11/06/12 | The Tonight Show<br>The Tonight Show | CM | M-Th 1035p-1135p | ------- | :30 | 0 | $350.00 | 2 | 0.00 | NM | 6 | $2,100.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | 5 | $350.00 | 0.00 |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $350.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 32 | All | 10/29/12 | 11/04/12 | Access Hollywood Late PM<br>Access Hollywood Late PM | CM | M-Th 1135p-1207a | -TW---- | :30 | 2 | $55.00 | 6 | 0.00 | NM | 2 | $110.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -TW---- | 2 | $55.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 33 | All | 10/29/12 | 11/04/12 | Wednesday Prime A<br>Wednesday Prime A | CM | W 7p-8p | --W---- | :30 | 1 | $900.00 | 3 | 0.00 | NM | 1 | $900.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | --W---- | 1 | $900.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 34 | All | 10/29/12 | 11/04/12 | Tuesday Prime 2hr 7p-9p<br>Tuesday Prime 2hr 7p-9p | CM | Tu 7p-9p | -T----- | :30 | 1 | $900.00 | 3 | 0.00 | NM | 1 | $900.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -T----- | 1 | $900.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 35 | All | 10/29/12 | 11/04/12 | Saturday Prime 2hr 8p-10p<br>Saturday Prime 2hr 8p-10p | CM | Sa 8p-10p | -----S- | :30 | 1 | $400.00 | 4 | 0.00 | NM | 1 | $400.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | -----S- | 1 | $400.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 36 | All | 10/29/12 | 11/04/12 | Thursday Prime 2hr 7p-9p<br>Thursday Prime 2hr 7p-9p | CM | Th 7p-9p | ---T--- | :30 | 1 | $900.00 | 3 | 0.00 | NM | 1 | $900.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | ---T--- | 1 | $900.00 | 0.00 |

*Tax 1 Note: ABQ 7%.

Totals 116 $48,885.00